



Press Release (nr. 1)

10 July 2014

International Cauliflower Congress

10 & 11 December 2014, Saint-Pol-de-Léon (29), France

Ctifl1 and the association of producer organisations AOP2 Cerafel, in partnership with the regional experimental stations CATE and SECL-Terre d'essais, are organising on 10 and 11 December 2014 in Saint-Pol-de-Léon, in the Le Kérisnel convention centre, the following international Congress:

« Cauliflower: what is at stake for European production? ».

In line with the previous congress held in Bruges (Belgium, 2011), « Cabbage, a cultivation with future », the next congress will take place in Brittany, under the joint chairmanship of Henri Pluvinage, President of Ctifl, and Joseph Rousseau, President of Cerafel.

Brittany is the leading region for fresh vegetable production in France and in Europe. It notably ranks first for cauliflower, with 15,500 hectares, 1,150 growers, and 135 million marketed heads; 65% of the production is exported.

In the course of two days, experts from research, experimentation, production and marketing will discuss the stakes of the European production sectors with regard to the major economic and technical developments in cauliflower, Brittany's hallmark vegetable.

Within the framework of lectures or round tables on technical or economic topics, ca. 200 participants and speakers from France and other European countries (Italy, Germany, United Kingdom, Belgium...) will share the latest technological advances in breeding and in sustainable production techniques, and discuss together the economic and societal challenges the European cauliflower-growing sector is facing in an international market.

The first day will focus on the economic and technical aspects of cauliflower production, in the form of a round table discussion and a technical forum. The second day will consist of field visits to present the Brittany's cauliflower sector, from research and experimentation to growing and selling via the local auction market.

Press contact & Photographs & Registration:

Pauline CABARET (AOP CERAFEL)

Phone: +33 (0)2 98 62 11 55

p.cabaret@cerafel.com

Press contact:

Anna DUVAL (CTIFL)

Phone: +33(0)1 47 70 45 31

duval@ctifl.fr

<http://congres-cf-cerafel.com/>

¹ Centre Technique Interprofessionnel des Fruits et Légumes au service de la filière fruits et légumes, www.ctifl.fr

² Association d'Organisations de Producteurs, <http://cerafel.com/>